

UNIVERSITY HILL UPDATE

From: Sarah K. Wiebenson
Hill Community Development Coordinator

To: University Hill Stakeholders

Date: Wednesday, March 16, 2016



HCA Tree Irrigation Installation Work Resumed

The contractor installing the Hill Commercial Area (HCA) tree irrigation system funded by the city's 2A 'Community, Culture and Safety Tax' resumed efforts this week after initially encountering underground obstacles that made it impossible to use a low-impact borer approach. The contractor will now cut narrow trenches into the concrete instead. Work began this week along 13th Street and will continue next on College Avenue. City staff are going door-to-door to inform businesses of the work, and to answer any questions. There is no estimate yet as to when the work will be completed given the unknowns involved in going below ground. The two other Hill projects funded by 2A, i.e. pedestrian lighting in the neighborhoods and a public 'event street' on Pennsylvania, are also slated for installation in 2016.



Hill Reinvestment Working Group (HRWG): Long-term Priorities

The 15-member stakeholder group looking at long-term funding and governance options for the Hill identified the following goals for improving quality of life on the Hill beyond the current Hill Reinvestment Strategy efforts (*listed in order of priority*).

Hill Neighborhoods	Hill Commercial Area	Access & Economic Vitality
Promote neighborhood diversity	Improve aesthetics, e.g. incentives	Provide sufficient parking to meet demand
- Housing types (mixed income)	Pursue anchor tenants and tenant diversity	Safety improvements
- Occupants (increase number of permanent residents, grad students, families)	Identify target markets, e.g. CU faculty & staff	- Lighting, alleys, transients, policing, underage drinking
Enhanced code enforcement	Enhanced streetscape maintenance	Craft & promote district identity
Improved aesthetics	Marketing & events	Long-range planning
Continue litter removal	Advocate for policies to support vitality	TDM programs
Continue town/gown relations	Continue street décor, e.g. holiday lights	Improved bike/bus/pedestrian facilities
Pursue landlord accountability		Examine transit options & routing

Staff is examining options for funding and oversight of the above activities, and will report back to the HRWG at its next workshop in late April. If you have any comments or questions about the priorities, feel free to send them to the city's Hill Coordinator, Sarah Wiebenson at: wiebenson@bouldercolorado.gov

14th Street Public Parking Lot Re-striped

The city continues to invest in improving the appearance of the Hill Commercial Area with new striping on the public parking lot at 14th Street & College Avenue. The city will be installing flower pots in the lots later this spring.

Upcoming Hill Meetings/Events:

Thurs., Mar. 31 at 8:00 a.m. – **Hill Boulder/SBDC Workshop:** "Grassroots Marketing" (Café Aion, 1235 Penn.)